



Pop Arts

HARNESSING THE POWER OF CREATIVITY IN YOUNG PEOPLE.

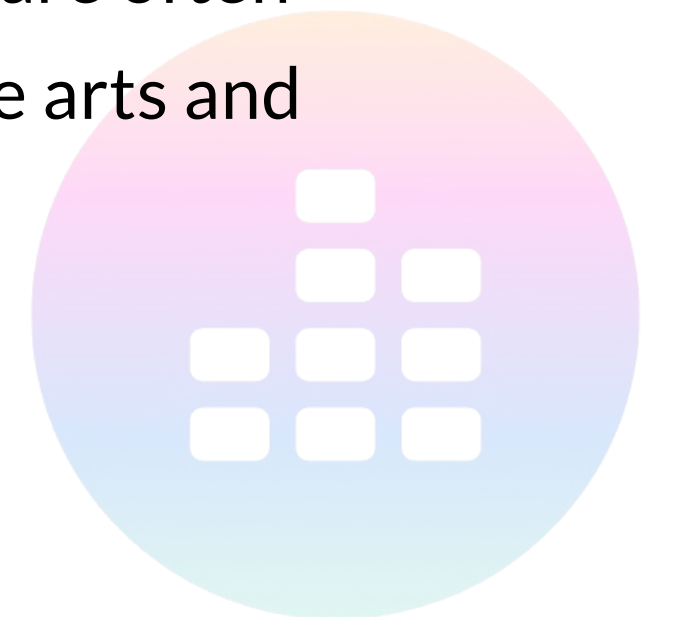
Delivering **FREE MUSIC** mentoring programmes to young people
facing challenging circumstances.

Registered Charity number: 1188328



About Pop Arts

Pop Arts is an ambitious new charitable organisation that wants to ensure all young people, regardless of their financial status or the challenging circumstances that they might face, have access to the support and technology they need to make their own music. We believe everyone can make great music and great art, but for those that are less fortunate, there are often barriers in place that restrict their access to the arts and creativity.



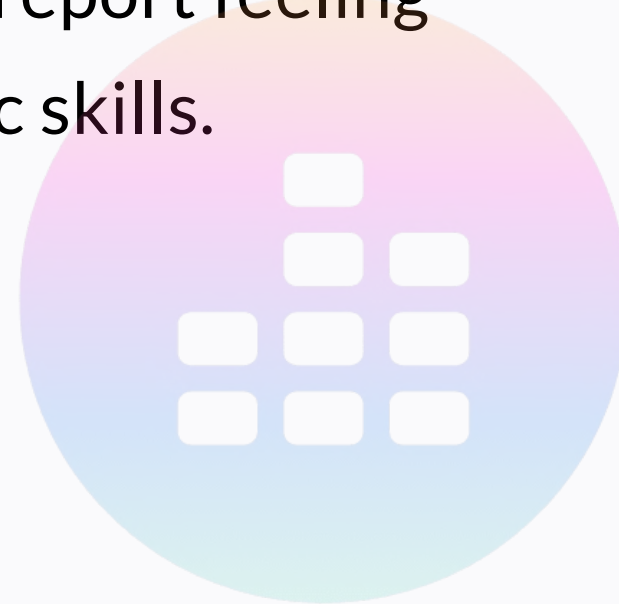
What do we do?

We provide creative sessions, where young people can work with a music producer to create their own pieces of music. Participants meet weekly, usually over a programme of seven to ten weeks. Participants have the freedom to express themselves without any restrictions, and can explore their own musical interests, whether that's singing, rapping, songwriting, beat-making....



Why participate?

We want to make a significant difference to young people's lives. Emphasising mental health and well-being improvement, our one to one or small group sessions pair young people with music mentors who guide them in creating their own music. Since our formation, we've engaged over 100 young people, with a 100% satisfaction rate – participants report feeling happier, more confident, and improved music skills.



Who do we work with?

We work with young people who ...

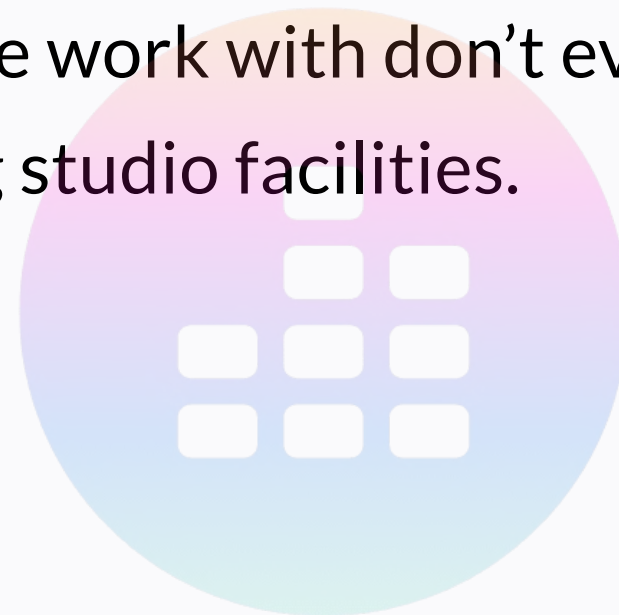
- Are financially disadvantaged
- Have special educational needs and disabilities
- Have attachment needs (ie fostered or adopted)
- Are bereaved
- Are young carers
- Live in difficult circumstances



Need Addressed:

We deliver our work and projects in areas of social and economic deprivation, and we're committed in helping those facing challenging circumstances and/or from financially deprived families to access the tools and skills required to make a start in the music industry.

Within these communities, there are few that would have access to the kind of bespoke programme that we offer. We understand the barriers to accessing the arts that the young people living in these community face. Many of the young people we work with don't even have access to a computer, let alone recording studio facilities.



Diversity and Inclusion:

Pop Arts is committed to inclusivity, welcoming economically disadvantaged individuals with additional needs. Our robust Equality and Diversity Policy guides our practices, ensuring equality in all aspects of our activities and responsibilities.



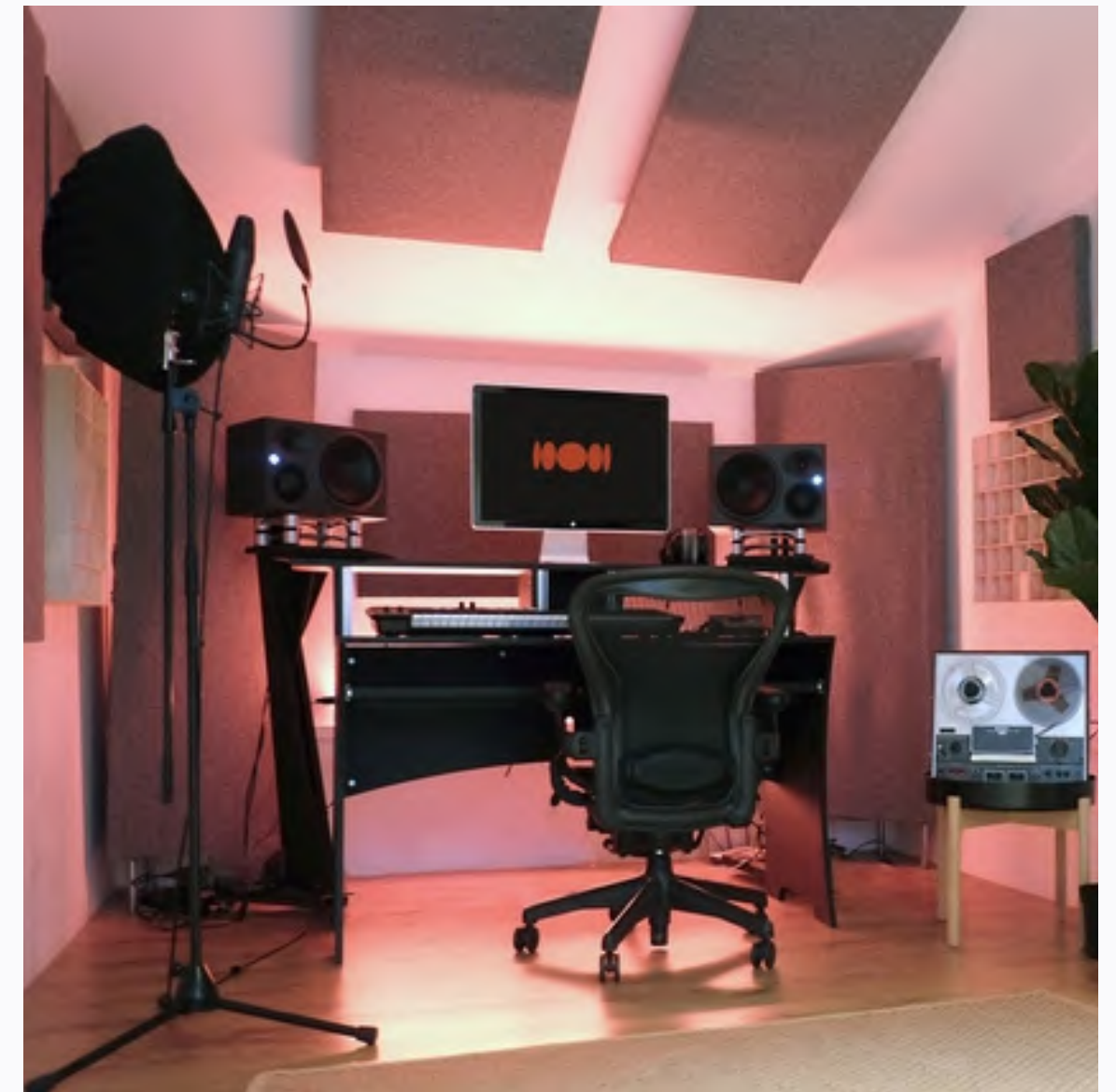
How much does it cost?

Since our formation in 2020 our programmes have been supported by a wide range of funders, including Barnardo's, Children In Need, Arts Council England, The National Lottery and many more.

We remain proactive in our funding bids to ensure the ongoing delivery of our programmes at no cost to our participants.

As an example, the cost of 1 x 2hr session with a professional music producer at a music production studio = £120.

We typically aim to secure funding for a programme of 5 to 10 weeks.



Testimonials:

"It has really brought a new level to the love of learning for the pupils involved. They have been keen to share their journey at home which is something they can find extremely difficult. It is fantastic and I wish more pupils could access this service. Children loving taking part in educational experiences is priceless."

Maxine O'Neill, Hope School Headteacher

"I would recommend Pop Arts because it boosts your confidence and you feel happier about yourself :] The best thing about pop arts was that we got to have sessions for a long amount of time and its fun."

No improving"

CT, a participant, age 10



Testimonials:

"Throughout the engagement as a delivery partner in See Hear Respond, Pop Arts:

- met all of the key performance indicators*
- received positive feedback from the children, young people and families engaging with the service*
- met all the requirements for the successful management of the contract*
- positively represented the values of See Hear Respond and acted as a valued partner*
- delivered learning events and shared practice across the network*
- adapted models of delivery in line with local and national lockdown and COVID safe requirements*
- scaled up their delivery at pace to meet high levels of demand*
- extended the See Hear Respond programme's reach into their local community"*

Amanda Naylor, Head of Barnardo's See Hear Respond Partnership



Future Goals

01

Reach more communities

Increase impact by reaching underserved areas

02

Expand programme offerings

Introduce new educational and artistic initiatives

03

Leverage technology

Utilise digital platforms to engage a wider audience

04

Forge strategic partnerships

Collaborate with other organisations for greater outreach



www.poparts.org

Please visit our website for more information and to hear our participants amazing work!

contact@poparts.org

Please get in touch with Adam King, our Project Leader on the above email address or by calling 07766 810 038